



October 14, 2009

Dear Members,

Unprecedented challenges are facing our businesses and our industry today, and it's in times like these that your support of NAIOP is more important than ever. It is during these tough times that we must join together as an industry.

As an organization, we are committed to protecting your legislative interests and developing your connections with fellow leaders from across Southern Nevada. We will provide you with critical resources to guide you through these difficult market and financial challenges, so that you can take advantage of the opportunities that will help you result and remain as one of the top developers, owners and professionals in commercial real estate.

Each of us will be forced to make tough choices by evaluating expenditures and working to make the most prudent decisions for vitality and sustainability. When faced with the decision as to where to invest your resources, an important thing to consider is the impact that an organization with a big umbrella and proven success like NAIOP will have on your business. Over the last several years, the strength and support of the NAIOP Southern Nevada members has enabled the association to enhance its programming and educational benefits, advance its support for commercial real estate development throughout the valley and further its legislative agenda.

Your sponsorship contributions are essential to your Chapter's success, and enables NAIOP to provide a united voice for all of us on behalf of the commercial real estate industry. With your financial support in 2010, NAIOP will remain the premier commercial real estate organization in Southern Nevada and can continue to provide a high level of valuable services for you.

Enclosed is information detailing the 2010 President's Circle and other sponsorship opportunities within our chapter. Please review the materials and return your commitment form no later than December 31, 2009 to ensure the timely delivery of all benefits.

Thank you in advance for your continued support to our Chapter, furthering our stature as the leading and influential voice of the commercial real estate industry.

Sincerely,



A handwritten signature in black ink that reads "B. Schnepf".

Brad Schnepf
2010 President



A handwritten signature in black ink that reads "Sallie Doebler".

Sallie Doebler
2011 President-Elect