

# MEMBERS-ONLY WORKSHOP

## SUMMER SCHOOL: BACK-TO-BASICS FIELD TRIP

### RETAIL 101

#### RETAIL 101 OBJECTIVE

An on-site, hands-on learning experience about developing retail buildings taught by Michael Shohet of Territory, Inc. Discover everything you've always wanted to know about retail development and ask all the questions you've always been afraid to ask.

#### TOPICS COVERED IN RETAIL 101

- Shopping center types
- What makes a good retail development site?
- Site design issues
- Retail building design
- Construction and tenant coordination

#### WHAT ELSE DO YOU WANT TO KNOW ABOUT RETAIL DEVELOPMENT?

Please submit any questions that you'd like answered to Jennifer Levine at [jlevine@commercecrg.com](mailto:jlevine@commercecrg.com) at least 48 hours prior to the field trip.

#### SUMMER SCHOOL INSTRUCTOR FOR RETAIL 101

**Michael Shohet**  
Territory, Inc.

#### SPONSOR



#### FUTURE FIELD TRIPS

- Industrial 101 – July 15
- Office 101 – August 19
- Green Buildings – September 16

#### DATE & LOCATION

Wednesday, June 17, 2009  
7:45 am – Registration  
8:00 – 9:00 am – Seminar

Centennial Gateway  
5655 Centennial Center Blvd.  
Las Vegas, NV 89149

*Please dress weather appropriate and wear appropriate footwear as we may be outside and/or touring construction sites.*

#### COST

There is no cost for NAIOP Members to attend.

**Space is limited;** if a reserved member does not attend, there will be a no-show fee of \$25 due. Cancellations must be made 48 hours in advance of the seminar to avoid the no-show fee.

This program is for NAIOP members only. Membership in NAIOP is individual.

#### **Reservation Deadline:**

Reservations will be accepted until the venue is filled.

#### REGISTRATION FORM FOR RETAIL 101

Name(s): \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Fax your registration form to **702-798-8653**  
For additional information, contact NAIOP at 702-798-7194.